



10.6.2 Department of Media Studies

1. Name of the Department: M.A. in Journalism & Mass Communication
2. Name of the Head/ Chairperson/ Incharge of the Department: Dr. Rakesh Kumar Yogi,
3. Faculty Profile with Name, Qualification, Designation, Specialization:

| Name | Qualification | Designation | Specialization |
|-----------------------|-------------------------------|-------------|---|
| Dr. Rakesh Kumar Yogi | Ph.D. Professional Exp. 20yrs | Professor | Electronic Media |
| Dr. Deepika | Ph.D. & Net | TRP | Theory & T.V. Journalism |
| Dr. Shweta Chaudhary | Ph.D. & Net | TRP | Research Communication & Electronic Media |

4. Curricular Aspects

Programmes/Courses offered:

| Program name | Duration of Program | Year of start of Program |
|--------------|---------------------|--------------------------|
| MAJMC | 2 Year | 2020 |
| MAJMC | 2 Year | 2021 |

5. Student enrollment and profile:

(i). Demand ratio during the year (2020-21)

| Name of the Program | Number of seats available (Intake) | Number of applications received | Students enrolled |
|---------------------|------------------------------------|---------------------------------|-------------------|
| MAJMC | 30 | 22 | 8 |
| MAJMC | 30 | 21 | 21 |

(ii). Student strength:

| Name of Course | Student Strength | |
|----------------|------------------|--------|
| | Male | Female |
| UG | - | - |
| PG | 16 | 13 |



| | | |
|----------------------------------|-----------|-----------|
| PG (Integrated course) | - | - |
| Ph.D. Coursework | - | - |
| Ph.D. (Registered students only) | - | - |
| Grand Total | 16 | 13 |

(iii) Pass percentage of students:

| Programme name | Number of students appeared in the final year examination | Number of students passed in final year examination | Pass percentage |
|----------------|---|---|-----------------|
| MAJMC | 3 rd Semester running yet | - | - |

6. Research, Innovations and Extension Activities of the Department/Centre

(A) Research Supervision:

| Name of the Faculty Member | Number of Ph.D Students | | Number of Dissertations / Projects Supervised | |
|----------------------------|-------------------------|------------|---|-------------|
| | Awarded | Registered | M.Tech / M.Pharm. Dissertations | PG Projects |
| NA | | | | |

(B) Research Papers/Review Articles Published (Provide the details of research/review paper as Annexure A at the end of document):

| Name of the Faculty Member | Number of publication | | | | Indexing | | | | |
|----------------------------|-----------------------|----------------|----------------|----------------|----------------|--------|-------------------------|--------------------|---------|
| | Research Article | | Review Article | | Web of science | Scopus | India n citati on index | UGC listed journal | Othe rs |
| | Nation al | Internatio nal | Nation al | Internatio nal | | | | | |
| NA | | | | | | | | | |

(C) Books Published:

i. Book publications:

| Name of the Faculty Member | Title of book | ISSN/ISBN No. | Publisher |
|----------------------------|---------------|---------------|-------------------|
| Prof. Rakesh Kumar Yogi | Taki Sanad | - | AbhiyaanPrakashan |



| | | | |
|--|------|--|--|
| | Rahe | | |
| | | | |

ii. Book chapter published:

| Name of the Faculty Member | Title of book chapter | Title of book | ISSN/ISBN No. | Publisher |
|----------------------------|-----------------------|---------------|---------------|-----------|
| NA | | | | |

(D) Faculty Participation in Conferences/ Invited Talks /Extension Lectures, etc.:

| Name of Faculty member | Participation / presentation of paper in conferences/seminars/works hops etc | | | Participated as resource person in conferences/seminars/ workshops / refresher courses etc. | | | Number of radiotal ks | Numbe r of extensio n lectures delivere d |
|------------------------|--|----------------|--------------|---|----------------|---------------|-----------------------|---|
| | Nationa l | Internation al | Stat e level | Nation al | Internation al | Stat e leve l | | |
| NA | | | | | | | | |

(E) Awards/ Recognition Received by Faculty Members:

| Name of the Faculty Member | Name of the Award | Status of the Award (Nat./Int.) | Name of the Conferring Agency | Date of the Award | Field/ Contribution | Whether it is award for innovation |
|----------------------------|-------------------|---------------------------------|-------------------------------|-------------------|---------------------|------------------------------------|
| NA | | | | | | |

(F) Details of seminars/conferences/workshops/extension lectures/study tour etc organized by the Department/Centre.

| Name of the Activity | Title | Level (National/ International) | Date | Funding Agency |
|---|-------|---------------------------------|------|----------------|
| Conferences/Seminars etc. | NA | NA | NA | NA |
| Extension Lecturers | NA | NA | NA | NA |
| Study Tour/ Field Tour/Educational Tour | NA | NA | NA | NA |



(G) Participations of Students in Extra Curricular Activities:

| Name of the Activity (Sports, Cultural, NSS & Other Events) | Level of the Activity (National/International) | No. of Students who Participated | Position Achieved |
|--|--|----------------------------------|-------------------|
| | National | 2 | 0 |
| AtamNirbhar Bharat- Atamnirbhar Haryana, Gurugram university | 0 | 0 | 0 |
| Youth Festival | National | 2 | 0 |

(H) Number of extension and outreach programmes conducted if any in collaboration with industry, community and non-government organizations through, NSS/NCC/Red cross/Youth Red Cross (YRC), Swachh Bharat, Aids Awareness, Gender issue etc.

| Title of activity | organizing unit/agency/collaborating agency | Number of students participated in such activities |
|-------------------|---|--|
| NA | | |

(I) Number of collaborative activities for research, faculty exchange, student exchange during the year

| Nature of activity | Participant | Source of financial support | Duration |
|--------------------|-------------|-----------------------------|----------|
| NA | | | |

(J) Linkages with institutions/industries for internship, on the job training, project work, sharing of research facilities during the year

| Nature of linkage | Title of linkage | Name of partnering institution/industry/research lab with contact details | Duration (From – To) | Participant |
|-------------------|------------------|---|-----------------------|-------------|
| NA | | | | |

(K) MoUs signed with institutions of national, international importance, other Universities, industries, corporate houses etc. during the year

| Organization | Date of MoU signed | Purpose and activities | Number of students/teachers participated under MoUs |
|--------------|--------------------|------------------------|---|
| NA | | | |



7. Infrastructure and Learning Resources

(A) Details of augmentation in infrastructure facilities during the year

| Facilities | Existing | Newly added |
|--|----------|-------------|
| Campus area | -- | -- |
| Class rooms | -- | -- |
| Laboratories | -- | -- |
| Seminar Halls | -- | -- |
| Class rooms with LCD facilities | -- | -- |
| No. of important equipments purchased (≥ 10 lakhs) during the current year | -- | -- |
| Value of equipments purchased during the year (Rs. In lakhs) | -- | -- |
| Others | -- | -- |

(B) E content developed by teachers such as : e-PG pathshala, CEC (under e-PG pathshala), SWAYAM, other MOOCS platform, NPTEL/NMEICT/any other Government initiatives and institutional learning management system (LMS) etc

| Name of the teacher | Name of the module | Platform on which module is developed | Date of launching e-content |
|---------------------|--------------------|---------------------------------------|-----------------------------|
| NA | | | |

8. Student support and progression:

- (i) Number of capability enhancement and development schemes if any such as soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, personal counseling and mentoring etc.

| Name of capability enhancement scheme | Date of implementation | Number of students enrolled | Agencies involved |
|---------------------------------------|------------------------|-----------------------------|-------------------|
| NA | | | |

- (ii) Details of campus placement during the year

| On campus | | | Off campus | | |
|-------------------------------|---------------------------------|---------------------------|-------------------------------|---------------------------------|---------------------------|
| Name of organizations visited | Number of students participated | Number of students placed | Name of organizations visited | Number of students participated | Number of students placed |
| NA | | | | | |



| | | |
|-----------------------|----------|--|
| development programme | attended | |
| NA | | |

10. Participation of Faculty in Extra Curricular Activities/ Administrative Assignment:

| Name of the Faculty Member | Name of the Activity(Sports, Cultural, Social, Examinations, Educational Tour & Any other Administrative Assignment) | Nature of the Duty Assigned | Dates | Level of the Activity (National/ International) |
|----------------------------|--|-----------------------------|-------|---|
| NA | | | | |

11. Future plans for next Academic year

- Proposed to be start some new useful & Job Oriented C
- Proposed to be establish Well Equiped Media Lab. for the Students. Proposed to be organize National Media Dilouges regular basis in future.
- Programs to Motivate students to participate in extra co-curricular activites.